

SOCIAL MEDIA

Terms of Use

1. ETIQUETTE & ENGAGEMENT

The College of Pharmacy of Newfoundland and Labrador's (CPNL) social media accounts are public channels for sharing information, key messages, news and events with the public, registered pharmacy professionals, and key partners.

Participation in our online discussions is welcome and we encourage an active exchange of ideas. While we promote collaborative communication, please keep in mind that all conversations are expected to be conducted in a respectful manner. It is CPNL's policy to engage and respond to comments, but we will not necessarily reply to every comment.

CPNL will not tolerate comments that are offensive, to an individual or organization, or harassing in their approach. We also reserve the right to edit our posts for clarification or remove comments at our discretion.

Users may have their content deleted or hidden and/or may be removed or banned from the CPNL social media account if the content they post:

- is abusive;
- is obscene;
- uses offensive language;
- is misleading or false;
- discusses an ongoing investigation;
- includes hateful, defamatory, or harassing remarks;
- constitutes spam;
- advertises services or products;
- is off-topic;
- includes personal or confidential information;
- breaches a law, standard, or rule;
- is posted without necessary rights or licenses;

- encourages conduct that may or would constitute a criminal offence or give rise to civil liability; and/or
- are contrary to the principles of the Canadian Charter of Rights and Freedoms.

Users who repeatedly and/or purposefully post comments that violate the above policies in any way may be prevented from accessing CPNL social media and engagement channels.

As a member of Facebook, X (formerly Twitter), LinkedIn, and YouTube, we also adhere to their published policies.

2. HOURS OF OPERATION

CPNL social media channels are moderated periodically Monday to Friday, 8:00 am – 4:00 pm (Newfoundland Standard Time)

3. COMPLAINTS

If you wish to raise a concern or a complaint about something posted on a page that CPNL is responsible for, you can email us at inforx@cpnl.ca.

DISCLAIMER

The decision to follow or share content and/or links from a particular user or organization should not be interpreted as CPNL endorsement of that user or organization(s) linked to, or mentioned by, the post.

If you have questions regarding a post or would like more information regarding a topic posted via our social media channels, please email inforx@cpnl.ca.